



THE VIA GROUP

FOR IMMEDIATE RELEASE

The VIA Group Announces Webcast to Educate Organizations How to Build a Self-funded, Sustainable Healthcare Collaboration Network

Houston, TX, January 11, 2010 – The VIA Group today announced that it will broadcast a free webcast to assist healthcare organizations discover how they can increase process efficiencies, revenues and reduce costs by providing staff, caregivers and patients access to information at the right time and in the right place.

The webcast entitled, "Build a Self-funded, Sustainable Healthcare Collaboration Network", will be led by three industry experts; Stephen C. Ward, FACHE, VP Colorado Hospital Association, Founder of the Colorado Telehealth Network; George S. Conklin, Senior Vice President for Information Management at CHRISTUS Health; and, William Koehler, Co-Founder and Member of the Board of the iHealth Trust, and President of Trilliant Corporation. The speakers will provide their perspectives and real-life examples of how technology is transforming their organizations and the healthcare industry, and how others might realize similar benefits.

"The healthcare industry is undergoing monumental change and while it is challenged with attempting to keep abreast of healthcare reform updates, new standards, implementation specifications and a host of other "moving targets", it becomes even more important to capitalize on the knowledge of leaders in the industry," said Donny Ward, Sr. Vice President, The VIA Group. "Learning best practices through strategic partnerships will improve the overall delivery of services".

The webcast is taking place February 2, 2009 at 1:00 pm ET. To register visit www.theviagroup.com. If you are unable to participate during the live webcast, the presentation will be archived for six months on the website and can be replayed on-demand.

About The VIA Group

The VIA Group is a services led solutions provider of unified communications. Leveraging strategic relationships with industry leaders, such as Avaya and Microsoft, the VIA Group works with customers to create a comprehensive plan that builds upon and integrates existing voice and data infrastructure investments. This methodology provides customers with cost effective solutions that integrate multi-vendor systems and disparate data. Customers of all sizes can collaborate with speed and accuracy, increase productivity, drive competitive advantage, improve business processes, operate

more efficiently; and, realize a quick return on their investment. For more information call 281.716.1200 or visit www.theviagroup.com.

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